



Now save
20% 40%
on your groceries.



WHITE
**Rainbow
Bath Tissue**

89¢
6 ROLL
PKG.

COMPARE AND SAVE
**Rainbow
Charcoal**

\$1.29
10 LB.
BAG

CREAMY OR CRUNCHY
**Rainbow
Peanut Butter**

\$1.19
18 OZ.
JAR

RAINBOW
**Dry
Dog Food**

\$3.59
25 LB.
BAG

RAINBOW
**Salad
Dressing**

\$1.19
32 OZ.
JAR

RAINBOW
**Facial
Tissue**

3 \$1
100 CT.
BOXES
FOR

RAINBOW
HEAVY DUTY
DETERGENT
FOR CLEANSING WASHED MACHINES

RAINBOW
**DOG
FOOD**

RAINBOW
ROOM TISS

RAINBOW
ALL PURPOSE
FLOUR

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW
MACARONI & CHEESE

RAINBOW
SALAD OIL

RAINBOW DINNERS
**Macaroni
& Cheese**

6 \$1
7.25 OZ.
BOXES
FOR

ALL PURPOSE
**Rainbow
Flour**

69¢
5 LB.
BAG

WHOLE PEELED
**Rainbow
Tomatoes**

279¢
16 OZ.
CANS
FOR

QUARTERED
**Rainbow
Margarine**

288¢
1 LB.
PKGS.
FOR

FAMILY FAVORITE
**Rainbow
Strawberry
Preserves**

\$1.69
32 OZ.
JAR

REGULAR OR SMOKE FLAVOR
**Rainbow
B.B.Q.
Sauce**

59¢
18 OZ.
BOTTLE

YOUR CHOICE
**Rainbow
Spaghetti
Sauce**

99¢
32 OZ.
JAR

**We Listened To What You Want...
Rainbow Brand Is The Answer!**

We talked with thousands of smart shoppers like you. You want good quality. You want wholesome nutrition. You want guaranteed satisfaction. Most of all, you want the absolute lowest price, every single day. Now you have it. Just look for the bright rainbow label throughout our store.

Your satisfaction is 100% guaranteed! If for any reason you're not completely satisfied with any Rainbow Brand product, simply return the empty package for a prompt and full refund. We want you to be 100% satisfied with Rainbow brand products!

YOUR CHOICE RAINBOW ELBO MACARONI OR
Long Spaghetti 32 OZ. PKG. **.99**
BRIGHTENS YOUR LAUNDRY, RAINBOW
Blue Detergent 72 OZ. BOX **\$2.08**
RAINBOW WHITE, DEVILS FOOD OR YELLOW
Cake Mixes 16.5 OZ. POUCH **.79**
RAINBOW WHITE OR FUDGE
Frosting Mix 13.75 OZ. BOX **.89**

RAINBOW
Salad Oil 48 OZ. BTL. **\$1.79**
TAGLESS
Rainbow Tea Bags 100 CT. BOX **\$1.49**
RAINBOW
Applesauce 25 OZ. JAR **.79**
RAINBOW LIQUID
Dish Detergent 32 OZ. BTL. **.77**

Guaranteed Goodness At Generic Prices!

Rainbow brand products are just as wholesome and nutritious as other brands, but cost 20% to 40% less. Why? Because some Rainbow products may appear somewhat less uniform in size, color and texture than the higher-priced brands. In your everyday cooking, chances are you'll never notice the difference. What's more, every Rainbow product meets strict quality standards and is fully guaranteed. So you can be sure Rainbow products are good for your family. And Rainbow savings are good for your budget. Just look at these everyday low prices. Compare quality. You'll reach for Rainbow. Because your Rainbow starts with savings!